



*For a better wine world*

Banfi, a family-owned wine producer, based in Tuscany, is celebrated worldwide as “Builders of Brunello.” The Mariani family, firmly established as leading importers of fine wine in the US, founded their Banfi vineyard estate in Montalcino in 1978.

They assembled a contiguous estate of 2,830 hectares, one-third of the property is under specialized vine, and the balance is shared between olive groves, wheat fields, plum trees, truffle stands, forest, and scrub.

The medieval Poggio alle Mura Castle crowning the estate, part of Banfi estate since 1983, is lovingly restored as a pioneering beacon for regional hospitality.

Just over a year after the founding of Banfi in Montalcino, the Mariani acquired the historic Piedmontese winery Bruzzone, today known as Banfi Piemonte. Since its inception, Banfi Piemonte has undergone constant growth, interspersing an inherent typicity with technological innovation and a distinct vocation for quality sparkling wines.

Recently Banfi has approached new Tuscan territories, among the most renowned in the region, such as Bolgheri, Maremma, Chianti, and Chianti Classico.

Sustainability commitment for Banfi has distant roots. The company initiated its course of sustainable practices at a time when sustainability was not yet part of the common language by establishing an integrated process taking in high regard three essential factors: each action must be socially fair, environmentally safe and economically feasible at the same time.

In 2021, thanks to the long path undertaken through the numerous sustainable initiatives in the territory where it operates and the publication of the Sustainability Report since 2016, Banfi obtains the Equalitas certification.

Cristina Mariani-May, third family generation, is the CEO of Banfi.